

**3.2.1 Patents Published**

Sl. No.	Name of the Faculty	Patent Application No.	Patent Title	Patent Office	Detail of Patent
1	Dr. Babu V	202241023650	AN INNOVATIVE PARADIGM FOR THE INTEGRATION OF STRATEGIC FINANCIAL RISK MANAGEMENT	Intellectual Property India	Link
2	Dr. Babu V	202221011536	A PRACTICE OF TOTAL COST MANAGEMENT FOR INTEGRATED PRODUCT AND PRODUCTION DATA MANAGEMENT	Intellectual Property India	Link
3	Dr. Babu V	202241020374	SYSTEM FOR MARKETING AND FINANCIAL ANALYTICS AND PROBLEMS FACED BY SMALL SCALE INDUSTRIES	Intellectual Property India	Link
4	Dr Prashanth V	202241002213	Political Marketing model to Reconcile Marketing	Intellectual Property India	Link



5	Dr Prashanth V	202241002404	ENHANCING THE CUSTOMER SATISFACTION THROUGH BIO MARKETING	Intellectual Property India	Link
6	Fr. Dr. Thomas MJ	202211016818	FORECASTING HUMAN RESOURCE POTENTIAL USING MARKOV CHAIN APPROACH	Intellectual Property India	Link
7	Mr. Jagadish N	202241020374	SYSTEM FOR MARKETING AND FINANCIAL ANALYTICS AND PROBLEMS FACED BY SMALL SCALE INDUSTRIES	Intellectual Property India	Link